



Feb 2026

Offline Girls x Womanizer Galentine's Day 2026

Post-Event Social
& Community Impact Report

Event Overview

- 50 attendees
- Sold-out community event
- Founder-led production & experience design
- Product Integration: Womanizer Next – New Color Extension + Womanizer Costume

This Galentine's activation combined experiential storytelling, product integration, and cultural relevance around self-love and female empowerment.



Instagram Feed Performance



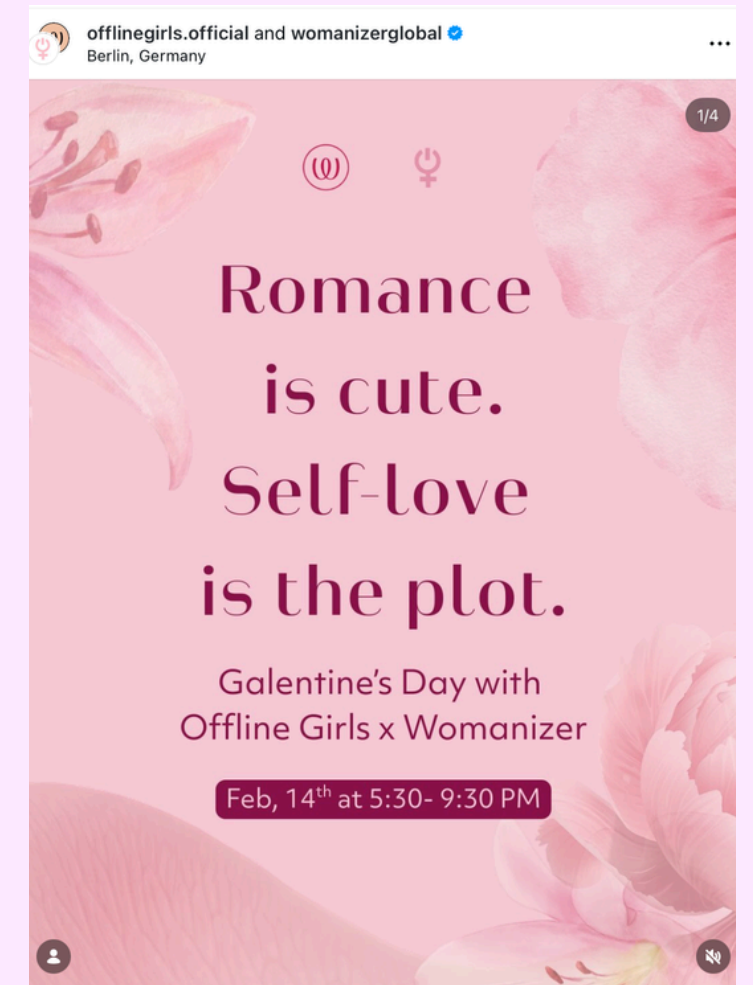
Impressions: 18,1K
Engagement: 303



Impressions: 21K
Engagement: 465



Impressions: 7K
Engagement: 86

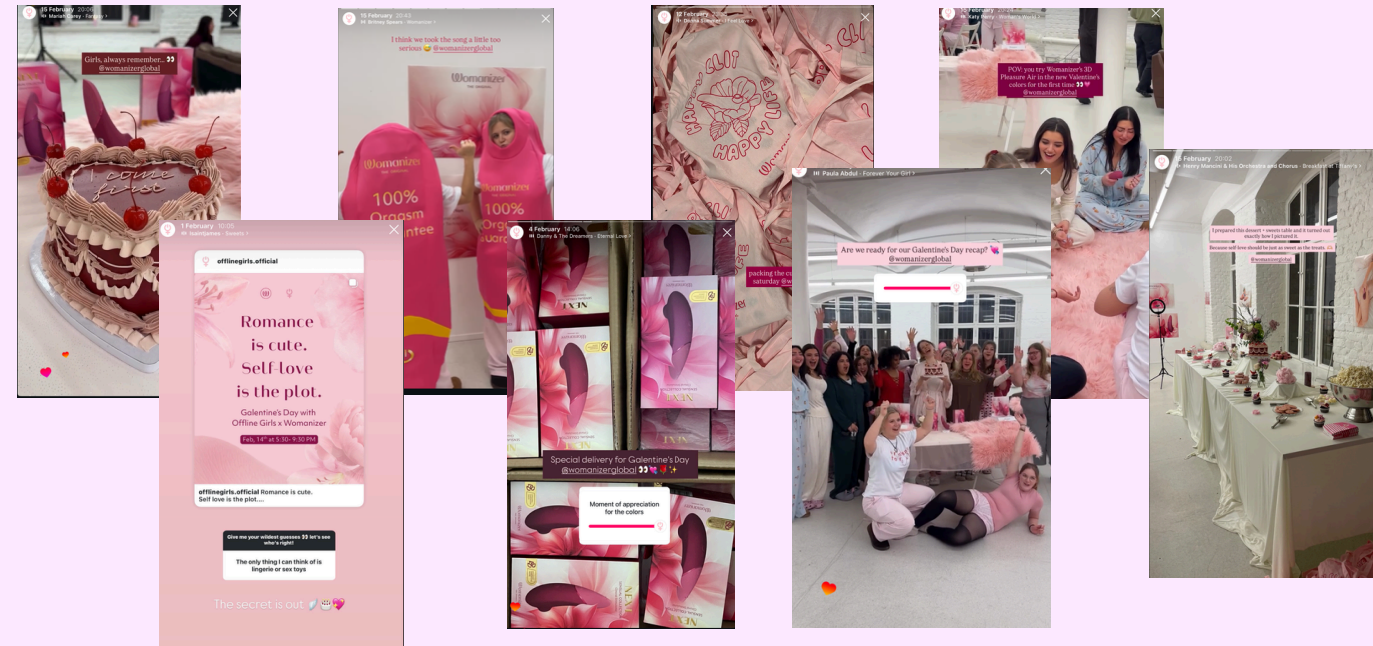


Impressions: 23.8K
Engagement: 142

Instagram Story Performance

Pre-event Phase

Story Frames: 10
Total Impressions: 11.868
Engagement Actions: 208
(40 Likes + 168 taps)



Event + Post-Event Phase

Story Frames: 12
Total Impressions: 24.949
Engagement Actions: 261
(184 Likes + 77 taps)

Story coverage created sustained attention before the event and high emotional engagement during and after the activation.

Karina
this was super nice💕 to
many more events like this
00:17

~Sary🌞
Thank you all for the
amazing event. 😊
21:38

~Dilek
Thanks for everything 🤗
22:36

So cute!!! xx thank you 💕
I had a lovely time and can't
to go to more of these
events :)))

Replied to your story

Es war wirklich wunderschön
🥰

hii! heres the video you took
and thank you again for the
incredible night 💕


~Agnes
Thank you @Offline Girls &
Womanizer! I had a lot of fun
today 💕
21:25

Hi Bianca. Thank you again
for the event today! 💕 It
saved me from my bad winter
mood! Sometimes, it's quite
lonely to be in different
country, speaking different
language, especially while
living in the village and
working from home, not
meeting so many people face
to face. I am grateful for the
community you created!
THANK YOU!